





























The Great Wall of China

The Great Wall's best ar less crowded sections

By Megan Eave

The Terracotta Warriors

**vvarriors** Visiting the Terracotta Army and beyond in Xi Visiting the Galapagos An essential guide to seeing the Galapagos Islands

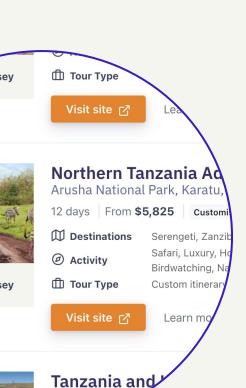








## The marketing channel you've been waiting for.



The greatest

#### Direct to customer

We refer readers straight to your website/sales team to book direct.

#### No commissions

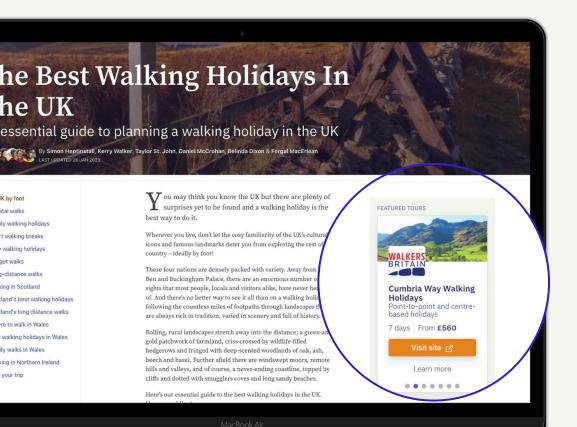
Pay only for clicks to your website, with zero sales commissions. Stay in control with a monthly budget cap at any level.

#### Hassle-free

Simple setup, create your listings in minutes. Pause/activate your ads as often as you like.



# Your customers \(\vec{\psi}\) the world's best travel content.



### Get high quality clicks, direct to your website.

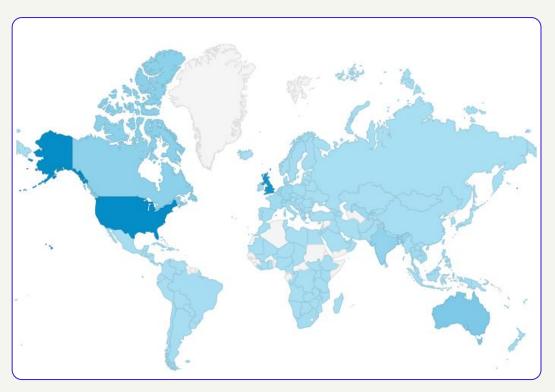
Reach your customers when they're researching your destinations & activities.

Pay only for clicks to your site – zero sales commissions.

Set a maximum monthly budget at any level.



## Join the best audience in travel.





#### **Monthly readers**

Who is reading our guides?

25%

22%

**9**%

**1**8%



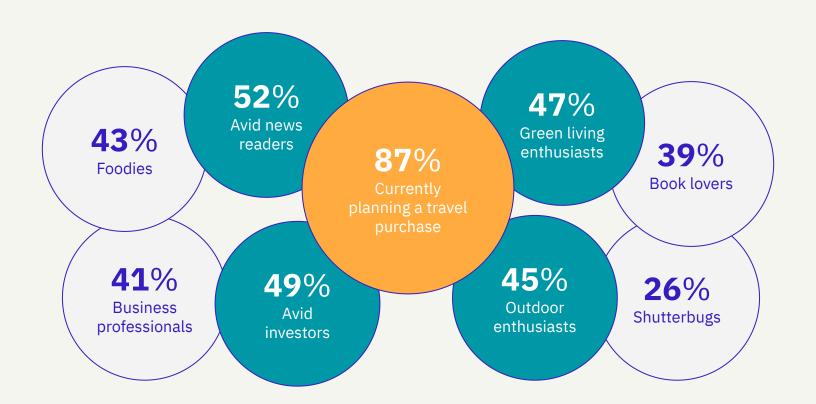
#### **Monthly referrals**

Clicks & leads to our advertisers

\*Google beats us on quantity, but not quality, price, or being an all-round decent company.

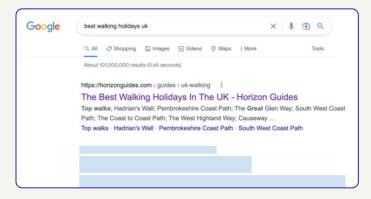


## **Connect with your travel tribe.**





## Be seen in all the right places.





#### A short-cut to the top

Our guides outperform the competition, giving you easy access to first position.

#### Web, email & mobile

Our guides (and your trips) get in front of our readers wherever they're planning their next trip.



# Simple, transparent & fair pricing.



# No smoke and mirrors. Pay only for clicks to your site.

See exactly what clicks you received, and when.

Set a maximum monthly budget, and pause/activate your ads as often as you like.





































great company











## **Boost your direct business today.**

#### Free

**\$0**/forever

- Receive leads by email.
- Max. 3 trip listings.
- Zero set-up costs & no sales commissions.

#### **Featured**

**\$1.20**/click

- Get booking-ready clicks direct to your website.
- Unlimited trip listings.
- Featured listings across guides & emails.
- Zero set-up costs & no sales commissions.
- Real-time click report.

**Create your listing now** 



# **Create your listing now.**

Sign up in less than five minutes:

**Create your listing now** 

Or contact us with any queries: sales@horizonguides.com